

# social MEDIA planner

## SOCIAL TEMPLATE BRAINSTORMING

Planning out themes or content is sometimes easier to just see it all on paper.

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### BUILDING A BIO

1. Who you are \_\_\_\_\_
2. What you do \_\_\_\_\_
3. Something unique \_\_\_\_\_
4. Call to action \_\_\_\_\_


Choose whether you want to theme specific days of the week VS. sequence of posts.

Ex. Every monday is \_\_\_\_\_

OR Every third post is \_\_\_\_\_

### *ideas*

*Behind the scenes...*

*Client or customer feature or shout-out...*

*Other brands you like to use or work with...*

*Story about your why or how you got started...*

*Past projects or work experience...*

*Inspiration for your day...*

*Collaboration...*