



The PAAPER STUDIO Type tour of Perth

**Antique
Market**

1. **Black Letter** 1200 BC
Also known as Gothic, this lettering reflected the nib pen style and was largely influenced by architecture.

PERTH COURIER

5. **Latin Serif** 1750 ●●
Originating from Greek stone engraving, these serifs are triangular in style.

LORNAS CUT NCURL

8. **Broadway** 1927
Art Deco inspired with exaggerated contrast on downstrokes, widely used on playbills and Broadway advertising.

THE
**MAMMOTH
CHEESE**

2. **Old Style Serif** 1465
Small pointed lines or strokes attached to the end of a larger stroke in a letter.

SHAW'S

6. **Slab Serif** 1845 ●●
Usually a square serif with minimal contrast in line weights.

PERKINS

9. **Bank Gothic** 1930 ●●
A rectilinear geometric sans-serif (grotesk) font commonly used for neon signage.

where
dragons fly

3. **American Typewriter** 1974
Evolved from the Courier font created for typewriters with a round serif.

**WRIGLEY'S
SPEARMINT**

7. **Neo-Grotesk** 1815 ●●
THE original sans-serif, geometric in style with even stroke weights.

WELCOME

10. **Tuscan** 1880 ●●
This eclectic western font is overly decorative with branched serifs, spurs, and curved or rounded strokes.

The Perth
Courier

4. **Gothic** 200 BC ●●
From the nib pen era, this style was commonly used to write out the bible.